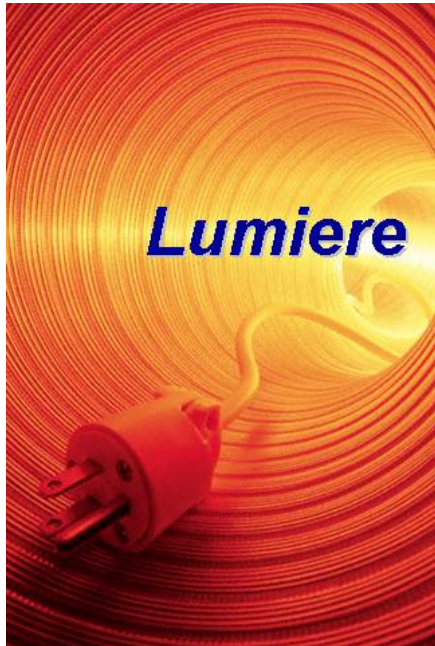


## Lumiere

### ***A Telephone Advisory Service***



Lumiere, the French word for “shining light”, offers you the opportunity to have an industry advisor on-call to share ideas on your:

- growth strategies and tactics
- marketing initiatives and planning
- promotional efforts
- supplier relations
- gather industry insight and more.

All you have to do is pick up the phone!

This unique telephone consulting service enables you to seek input on a wide array of issues that impact your growth and profitability.

Each month you can reach out to us for up to 2 hours per month, whenever you need; whatever

the topic. We'll provide you with a sounding board and immediate ideas.

The cost?

Only \$1500 a year, which equates to \$125/month.

\* Shorter terms are available at different rates

Sometimes you just need some help to switch on the ideas or get a different perspective. Consider us your strategy, marketing and promotional resource. We can help.

To learn more, call us at 919-488-8635 or email at [dgordon@channelmkt.com](mailto:dgordon@channelmkt.com).

### **Lumiere ...**

- An unbiased 3rd party for strategic, growth, marketplace and competitive insights. Someone to “bounce something off of”
- A coach / resource for your staff or marketing departments
- An idea generator

\* Confidentiality agreements will be signed. Lumiere phone engagements do not include any review / research preparation time nor post conversation work. If additional research or input is requested, CMG will provide a quote for those services.